

StartUp
Camp



14-18
JUNE
2021

From Waterkant
to Silicon Valley



PLUGANDPLAY



- | | | |
|---|------------------|----------------------------------------------------------------------------------------------------------------------------------|
| 1 | Need | Which problem / need did you perceive? |
| 2 | Solution/Product | What will you do to solve the problem and meet the need? How and for whom do you create values? |
| 3 | USP | Do you stand out from others to solve the problem? |
| 4 | Markets | Which are your target markets? How big are these markets? |
| 5 | Business Model | How do you want to make money? |
| 6 | Team | Which team is behind the idea?
Why do you have the necessary expertise? |
| 7 | Best Client Case | Tell the audience your best customer story: what needs did the customer have? What effect did your solution have on the company? |
| 8 | Challenges | What challenges do you face?
Where can partners or investors help? Start a call! |

Important information: Every startup only gets 3 minutes for pitching.