StartUp Camp

From Waterkant to Silicon Valley

20–24 JUNE 2022

waterkant   pwc   elaboratum   PLUGANDPLAY   UV NORD Vereinigung der Unternehmensverbände in Hamburg und Schleswig-Holstein e.V.   STARTUP.SH Frische Ideen aus dem echten Norden   SH Schleswig-Holstein Ministerium für Wirtschaft, Verkehr, Arbeit, Technologie und Tourismus

1	Need	Which problem / need did you perceive?
2	Solution/Product	What will you do to solve the problem and meet the need? How and for whom do you create values?
3	USP	Do you stand out from others to solve the problem?
4	Markets	Which are your target markets? How big are these markets?
5	Business Model	How do you want to make money?
6	Team	Which team is behind the idea? Why do you have the necessary expertise?
7	Best Client Case	Tell the audience your best customer story: what needs did the customer have? What effect did your solution have on the company?
8	Challenges	What challenges do you face? Where can partners or investors help? Start a call!

Important information: Every startup only gets 3 minutes for pitching.